

Press release

4th September 2020

Chambers unite to promote Louth as a staycation

Dundalk Chamber of Commerce in association with Drogheda Chamber, Fáilte Ireland, Louth Tourism Networking Committee and Louth County Council have decided to come together to promote the whole of County Louth to showcase what Louth has to offer the Irish Family Market, which in this climate is the main focus for tourism in the coming months.

With the help of various organizations, the video will be promoted on various social media platforms to target this market but focusing in on family interests such as outdoors, water sports, walking, cycling, hiking, kids' camps, beaches etc.

The short video clips showcase what the county has to offer families coming to Louth for their holidays. Spear headed by Dundalk Chamber and Drogheda Chamber this video is just a sample of what is on offers to visitors to Louth.

The Committee plan to make more videos to be used in the Winter 2020 and for Summer 2021.

The Dundalk Tourism Committee was founded with the objectives of promoting Dundalk and its greater environs as a tourism destination and to provide a 'meeting of minds' for all stakeholders in the region to generate ideas and expertise, this committee is entirely voluntary.

The committee has since grown and is now under the umbrella of the Louth Tourism Committee which has members which expand the county of Louth.

Attracting holidaymakers and short-stay visitors remains a priority for the committee.

If you would like to see the video check out www.dundalk.ie

When sharing the video on social media remember to use the hashtags #wherefamiliesreconnect #makeabreakforit #visitlouth

Press release ends

For further information on this press release contact Paddy Malone PRO Dundalk Chamber on 042 9336744 or email paddy@malone.ie