



County Meath Chamber
Advancing business together



Drogheda & District Chamber
Advancing business together



Dundalk Chamber
Advancing business together



Dundalk Chamber
Skillnet



M1 Drogheda Chamber
Skillnet



SME Recovery & Growth Plan

4 week course

Starts June 30th



Brian Harney
Associate Professor in
Strategy & HRM
DCU Business School.



Brendan Binchy
Accountant and
Chartered Tax Adviser



Fergal Brophy
Entrepreneurial Specialist
UCD Innovation Academy



Louise McDonnell
Expert Digital Marketeer,
Social Media Speaker
and Facebook Author

Press Release:

Local Chambers of Commerce and Skillnet Ireland working together on new free SME Recovery & Growth Plan for regional businesses

Date: 19th June 2020

Dundalk Chamber of Commerce, Drogheda & District Chamber, Meath Chamber, Dundalk Chamber Skillnet and M1 Drogheda Chamber Skillnet are working in collaboration to support SMEs in the North East. They are proud to present their SME Recovery & Growth Plan which consists of a series of 4 online seminars delivered by industry experts. The four topics include Strategy, Finance, Creative Thinking and Digital Marketing.

Thomas McDonagh of Dundalk Chamber commented that “he is pleased to invite owners and managers of small businesses to enrol on our SME Recovery & Growth Plan as this course will equip businesses in the North East with the necessary management skills, tools and techniques to ensure continuity of your business, and that you survive and recover in a post-COVID-19 environment. It is important in these challenging times to review your business and to pivot and adapt to the new normal. This course will help you to rethink how you are doing business and support you in forming your new business strategy”

Paula McCaul, CEO Meath Chamber says “This course would normally cost €500, but with the support of Skillnet Ireland funding and sponsorship from Meath Chamber, Drogheda & District Chamber, and Dundalk Chamber of Commerce, we are delighted to offer it to Chamber Members at NO COST. Chambers of Commerce exist to connect and support local businesses and this is a fantastic

opportunity for business to engage and familiarise themselves with the wide range of supports available”.

Shona McManus of Drogheda & District Chamber of Commerce continued “This collaboration is very important for the Mid-East and North East Region and is indicative of how local Chambers and Skillnet networks are determined to do everything in their power to support SMEs and ensure they survive these challenging times”

Expert Speakers Include:

Brian Harney - Associate Professor in Strategy & HRM in DCU Business School. He is passionate about the growth and development of SMEs.

Brendan Binchy - is an Accountant and Chartered Tax Adviser and has an extensive career as a strategist, finance, tax and management consultant.

Fergal Brophy - Entrepreneurial Specialist UCD Innovation Academy

Louise McDonnell – Expert Digital Marketeer, Social Media Speaker, Facebook Author, Trainer & Coach

Course Commences June 30th and will run every Tuesday 10-12.

[Book Your Free Ticket Here](#)

Ends -

About Meath Chamber, Drogheda & District Chamber, and Dundalk Chamber

The Chambers of Commerce in the North East are extremely active, seeking to promote and develop economic and commercial activity in the North East. They strive to support and empower a progressive, dynamic network of members who are confident to drive and champion the North East as a place to live, work and do business in.

About M1 Drogheda Chamber Skillnet and Dundalk Chamber Skillnet

M1 Drogheda Chamber Skillnet and Dundalk Chamber Skillnet were established to support companies across the North East Region by offering them access to subsidised training in a local setting. Their focus is to communicate with businesses in the North East, to listen to their training needs and current and future skill shortages, and to support them by organising training courses which are impactful, relevant and which deliver results. Member companies actively participate in determining their own training needs and how, when and where their training will be facilitated. We foster a collaborative enterprise networking

approach and provide a flexible and fast response to ever-changing skill demands. This provides high standards of relevant training, tailored to suit the specific needs of your business, delivered in a convenient location at exceptional value for money.

About Skillnet Ireland

Skillnet Ireland are a national agency dedicated to the promotion and facilitation of workforce learning in Ireland. They believe that maintaining a highly skilled workforce is essential to our national competitiveness. Skillnet Ireland's business is to ensure that Irish business has the skills it needs to thrive.

Skillnet Ireland currently support over 15,000 companies nationwide and provide a wide range of valuable learning experiences to over 50,000 trainees. Their mission is to facilitate increased participation in enterprise training and workforce learning in Ireland.