

## **Press release**

**8<sup>th</sup> March 2019**

### **Great turnout for Chamber Cyber Security Breakfast Briefing**

Dundalk Chamber in association with the Local Enterprise Office Louth held a Breakfast Briefing on Cyber Security for local companies as part of Enterprise Week.

In Ireland, cybercrime is double global levels, with four out of 10 organizations failing to assess the risks. Phishing was the most prominent (66%) technique for targeted cyber-attacks, followed by malware (56%). Surprisingly, this was substantially less for global companies (33% and 36% respectively).

The guest speaker was Aaron Carolan, Senior Manager, Information Security and Data Privacy, in PwC. Originally from Dromiskin, he outlined key risk areas associated with Cyber Security, and discussed some detective and preventative techniques that can be used to protect your company.

In his presentation, Aaron outlined key risk areas associated with Cyber Security, and discussed some detective and preventative techniques that can be used to protect your company. He also covered Cyber Security Predictions 2019 and the Key areas of focus for Irish clients in 2019. Strategy, Risk Appetite, Risk Management and the benefits of this were also highlighted by Aaron.

The Fraud cycle, Red Flags with examples and how to spot them were also discussed. He ended the event with Cyber Security Do's and Don'ts and quick win controls

Aaron has over 19 years of experience working in Information Security internationally, and more recently domestically. Aaron has a technical architecture and implementation background to support his consultancy skills. He has strong background in Public Key Infrastructure (PKI) and has successfully lead on-site technical implementation and consultancy projects in Singapore, Lebanon, Malta, Luxembourg, Germany, Austria, UK, Netherlands and Slovakia for both governmental and global financial bodies. He has also successfully lead Data Protection architecture and technical delivery projects on-site in the UK, Hungary, Russia, Ukraine and Belgium for retail sector clients.

The event ended with a question and answer session and guests found the seminar very informative.

**Press release ends**

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