

18th December 2018

Over SIX HUNDRED THOUSAND euros worth of Shop Local Gift Vouchers sold this Christmas

Pat McCormick President of Dundalk Chamber is delighted to announce that sales of the Shop Local Gift Vouchers has hit an unbelievable record of over €620,000 euros worth of Shop Local Gift Vouchers sold this Christmas that brings total sales in just over 3 years to €2 million- an unbelievable amount in such a short period of time. Dundalk Chamber started this initiative over 3 years ago and they have been an unmitigated success. Pat mentioned that there was a huge effort put in by the Chamber to help local retail and this voucher scheme has given local retailers a welcome boost.

Pat thanked the business community of Dundalk for getting behind this scheme and buying the vouchers for their staff this Christmas. Pat mentioned “these sales would not have happened if it has not been for the good will of the business community who see the value in keeping money in the locality. Stopping the flow of money from the town has been our priority.” Pat also thanked members of the public who bought the vouchers and kept it local this Christmas.

Pat commented that “this initiative was set up to help keep money, and protect local jobs within the local economy. The Chamber plan is to grow sales even more in 2019!”

As an accountant Paddy Malone (PRO) said “I am constantly being asked on how to reduce the tax bill of a business. By far the simplest method is the Shop Local Voucher. To put €100 into an employee’s hand can with PAYE, PRSI, USC AND employer’s PRSI cost as much as €225. This costs the €100 only, no commission, expiry date or any other snag.” Sometimes what is too good to be true is actually true.

Paddy also commented on the vouchers saying the give the receiver “ the gift of choice as they can be spent in Toy Shops, Supermarkets, Restaurants, Hair Salons, Gift Stores, Gyms, Beautician, Clothes shops, and much more- you will be amazed with the selection of businesses now redeeming them which includes over 320 shops all around Dundalk and surrounding areas. “ The vouchers now come in a €5 denomination as well as €10, €20 and €50’s. They are an ideal gift all year round for Birthdays, Weddings, Communions, Confirmations, Competitions, Retirements and staff rewards.

Members of the public can buy the vouchers in Grants in St, Michael Smyth’s in Francis St, Central News Clanbrassil St, Centra Blackrock, Sheelans in Riverstown, Finnegans in Louth Village, Flanagan’s Mace on

the Dublin Rd. and Pats Gift Shop & Victory's Centra in Dunleer, Valentines Centra in Carlingford and Lush, Cuchulainn Credit Union and Dundalk Credit Union.

You can also purchase them online on www.shoplocal.dundalk.ie - there is no charge for delivery. The vouchers can also be purchased directly from the Dundalk Chamber of Commerce Office by calling Brenda on Tel: 042 9336343 or email accounts@dundalk.ie To check out the full list of outlets who are redeeming the Shop Local Gift Vouchers visit <http://shoplocal.dundalk.ie> "

Press release ends

For further information on this press release call Paddy Malone on Tel: 042 9336744 or email paddy@malone.ie 086-8244098